

CURRICULUM VITAE

Stefan Asemota

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Personal data

Name: Asemota
First name: Stefan
Availability: December 2009
Date of Birth: 01.06.66
Street: Sybelstr. 26
City: 10629 Berlin
Phone home: 030 - 323 46 61
Mobile phone: 0151 - 230 230 76
Email: stefan@asemota.de
Website(s): <http://www.asemota.de>
<http://twitter.com/steno>
Languages: English (mother tongue),
 German (fluent in written and spoken),
 French (rudimentary)
Location: Berlin / Germany
Preferred location : Berlin
Preferred position : Full-Time



Goals

Meet the unprecedented design challenges that come with modern devices and software
 Propagate the importance of international web standards and their benefits
 Create sustainable usable and accessible user interfaces

Strengths

Early adopter, motivator, positive attitude towards life, full of infectious enthusiasm, team player, warm-hearted character

 A decade of experience in web user interface concept and design
 Closely knit network of reliable and long-standing partners
 Excellent sense of graphics and typography

Memberships

Guild of Accessible Web Designers (GAWDS)
 GAWDS is an international association of web designers and organizations that have made it their goal to promote accessibility and to comply with standards. Including only those who possess the relevant know-how in the field of accessible web design.

Webkrauts – The Webkrauts are committed to spreading the benefits of Web standards in Germany

WaSP International Liaison Group –An international collective of web professionals promoting the global use of standards to ensure an equitable Web.

German UPA (Usability Professionals Association) – The UPA supports those who promote and advance the development of usable products, reaching out to people who act as advocates for usability and the user experience

Recognition

Museums and the Web Award 2005 Category Innovation
 In recognition of the accessibility of the Berlinische Galerie website. (whilst serving as Creative Director for ART IST NET)

Experience

- 2006–2009 SENIOR ART DIRECTOR – Sunbeam GmbH
- Activities**
Art Direction - design team (5 persons)
Concept and design, interaction design, icon design
Prototyping und Storyboarding
Accessibility /Usability testing - analysis and evaluation of websites
XHTML/CSS templates and click-dummies.
- Milestones**
Successful branding and launch of Berlin's Museums Portal
Accessibility Consulting for the German Association of the Blind and Visually Impaired
Membership - Usability Professionals Association
Requested author for Webstandards Magazine for professional interface design
Introduction of Social Media corporate strategy for Sunbeam/Solarpraxis (in progress)
- 2004–2006 CREATIVE LEAD – Art Ist Net GmbH
- Activities**
Creative Lead - design team (3 persons)
Prototyping und Storyboarding
Accessibility Consulting and training of employees on accessible web design
Compilation of design style guides and technical documents
Accessibility testing - analysis and evaluation of websites
- Milestones**
Introduction of accessible web design for company projects
Museums and the Web Award in the category „Innovation“ for the Berlinische Galerie
Admission as a member of GAWDS (Guild of Accessible Web Designers)
Admission as a supporter of ABI (Alliance for Accessible Information Technology)
Founder of Webstandards in Germany blog.
- 2003–2004 Web Development & Creative Consulting (Self Employed)
- Activities**
Elevator7 – Concept, design and production of corporate brand
Kondor Wessels GmbH – Development of „CityTools“ Flash Tool
Hypverband - Website Maintenance
Inic Internet Solutions GmbH – Concept and Motion graphics for a series of online marketing banners for Real Estate
- Milestones**
Partnership with Elevator7 (Compact Box Project)

Experience

- 2001–2003 ART DIRECTOR – Unic Internet Solutions GmbH
- Activities**
Screen design, user interface design, corporate identity design
Prototyping und Storyboarding
Compilation of design style guides and technical documents
- Milestones**
Successful branding and launch of Germany's largest online rental service „erento.com“
Developed a series of Flash tools, that helped Unic Internet Solutions GmbH win several tenders in the real estate market
- 1999–2001 JUNIOR ART DIRECTOR – Smartmedia GmbH
- Activities**
Screen design, user Interface design, identity design
Look and feel design, mood charts
Preparation of technical manuals and design style guide
Development of Flash animations, applications and CD-ROM presentations
- Milestones**
Significant role in shaping the online image of the Smartmedia GmbH
Design Actionscript coding of full Flash website for Smartmedia
Design review and re-development of company commercial material
- 1997–1998 DESKTOP PUBLISHER /GRAPHIC DESIGNER – MAX Werbeagentur
- Activities**
Layout and design for corporate catalogs und print materials
Designing Newspaper Ads
- 1994–1996 COMMERCIAL DESIGNER – Ghana Agro Food Company
- Activities**
Corporate identity development, branding and packaging design
- Milestones**
Development of a series of logos and labels on tuna cans and bags of food
- 1992–1993 ASSISTANT STAGE DESIGNER – Schauspiel Frankfurt Theater
- Activities** Scene drawing and storyboarding - „Götz von Berlichingen“
- Milestones**
Acted the role of a farmer in the play „Götz von Berlichingen“ (W.A.Goethe)

Qualifications

- 1996–1997 MULTIMEDIA – CIM Data Medienakademie
Final Grade
A+
- 1993–1994 DESKTOP PUBLISHING– CIM Data Medienakademie
Final Grade
A+
- 1986–1991 GRADUATE – High School of Arts, Berlin
Final Grade
Assistant Stage Designer (BA)
- 1985–86 GENERAL STUDIES– Art College, Weißensee
Typography, Drawing, Painting, Anatomy

Knowledge

SOFTWARE

Expert level:

Adobe Photoshop, -Illustrator, -Dreamweaver, -Fireworks, -After Effects,

Senior level:

InDesign, Flash, MindManager, Freemind, OmniGraffle, Visio

Standard level:

QuarkXPress, MS Office Suite

SCRIPTING LANGUAGES

Expert level:

HTML4, XHTML, CSS2, XML, HTML, DHTML

Senior level:

HTML5, CSS3, FBML, SMIL

Standard level:

ActionScript (Flash), JavaScript, PHP, MySQL, Lingo

OPERATING SYSTEMS

Expert level:

Mac OS X, Windows 7 / XP / 98,

Senior level:

Mac OS 9

Standard level:

Linux